Google Surveys Questionnaire Text

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| Outages Version 1   |  | | --- | | 1. Do you own and operate your own business?  (Yes, No, I don’t know) [continue only if “Yes”] | | 2. How often have you experienced power outages at your business in the last year?  (Never, 1-2 times, 3-5 times, 6-10 times, More than 10 times, I don’t know) | | 3. Suppose that power outages are permanently eliminated at your business. How likely would  this be to raise the average profits of your business in the coming years?  (Very unlikely, Unlikely, Neutral, Likely, Very Likely, I don’t know) | | 4. Suppose that power outages are permanently eliminated in (Ghana / Nigeria). How likely would this  be to raise the number of other businesses operating in your industry?  (Very unlikely, Unlikely, Neutral, Likely, Very Likely, I don’t know) |   Outages Version 2 |
| 1. Do you own and operate your own business?  (Yes, No, I don’t know) [continue only if “Yes”] |
| 2. How often have you experienced power outages at your business in the last year?  (Never, 1-2 times, 3-5 times, 6-10 times, More than 10 times, I don’t know) |
| 3. Suppose that power outages are permanently eliminated at your business. How likely would it be  that you respond by making new investments in your business?  (Very unlikely, Unlikely, Neutral, Likely, Very Likely, I don’t know) |
| 3. Suppose that power outages are permanently eliminated in (Ghana / Nigeria). How likely would it be  that you respond by hiring more workers?  (Very unlikely, Unlikely, Neutral, Likely, Very Likely, I don’t know) |

Outages Version 3

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| 1. Do you own and operate your own business?  (Yes, No, I don’t know) [continue only if “Yes”] |
| 2. Approximately what is your business's average monthly revenue?  (Ghana: Less than 2,000 GHC; 2,000 to 5,000 GHC; 5,000 to 10,000 GHC; 10,000 to 25,000 GHC;  50,000 to 100,000 GHC; More than 100,000 GHC)  (Nigeria: Less than N150,000; N150,000 to N300,000; N300,000 to N500,000; N500,000 to N1,000,000;  N1,000,000 to N3,000,000; N3,000,000 to N10,000,000; More than N10,000,000) |
| 3. How often have you experienced power outages at your business in the last year?  (Never, 1-2 times, 3-5 times, 6-10 times, More than 10 times, I don’t know) |
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Placebo Version 1

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| 1. Do you own and operate your own business?  (Yes, No, I don’t know) [continue only if “Yes”] |
| 2. Ghana's (Nigeria’s) airports are considering converting to solar power. In your opinion, is this a good idea?  (Yes, No, I don’t know) |
| 3. Suppose that Ghana's (Nigeria’s) airports convert to solar power. How likely would this be to raise the  average profits of your business in the coming years?  (Very unlikely, Unlikely, Neutral, Likely, Very Likely, I don’t know) |
| 4. Suppose that Ghana's (Nigeria’s) airports convert to solar power. How likely would this be to raise the  number of other businesses operating in your industry?  (Very unlikely, Unlikely, Neutral, Likely, Very Likely, I don’t know) |

Placebo Version 2

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| 1. Do you own and operate your own business?  (Yes, No, I don’t know) [continue only if “Yes”] | |
| 2. Ghana's (Nigeria’s) airports are considering converting to solar power. In your opinion, is this a good idea?  (Yes, No, I don’t know) | |
| 3. Suppose that Ghana's (Nigeria’s) airports convert to solar power. How likely would it be that you  respond by making new investments in your business?  (Very unlikely, Unlikely, Neutral, Likely, Very Likely, I don’t know) | |
| 4. Suppose that Ghana's (Nigeria’s) airports convert to solar power. How likely would it be that you  respond by hiring more workers?  (Very unlikely, Unlikely, Neutral, Likely, Very Likely, I don’t know) | |
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